



# HONG KONG COLLEGE OF COMMUNITY MEDICINE Annual Scientific Meeting 2025

20 September 2025

Pao Yue Kong Auditorium,  
Hong Kong Academy of Medicine Jockey Club Building

**Humanizing Tech, Revolutionizing Care: The AI Era**





香港社會醫學學院  
HONG KONG COLLEGE OF COMMUNITY MEDICINE  
founder College of the Hong Kong Academy of Medicine  
*Incorporated with limited liability*



### Organiser:



## **HKCCM**

The Hong Kong College of Community Medicine (HKCCM) was incorporated in 1991. It aims to enhance and improve the quality of health care in Hong Kong; to provide medical professional training, continuing medical education in community medicine; to act as an advisory body in community medicine; and to promote a high standard of professional ethics and conduct among practitioners in community medicine. Visit the HKCCM website: <http://www.hkccm.org.hk/>

## **Organising Committee**

### **Chairman:**

**Dr. Kenneth H. L. TSANG**, Regional Chief Executive Officer, IHH Healthcare North Asia

### **Members:**

**Prof. Pui Hong CHUNG**, Assistant Dean (Health Sciences Admissions), LKS Faculty of Medicine, The University of Hong Kong

**Dr. Tony K. H. HA**, Assistant Commissioner for Primary Healthcare 2, Health Bureau, HKSAR

**Dr. Jasperine K. Y. HO**, Medical Director (Medical Innovation and Technology) CUHK Medical Centre

**Dr. Edwin C. H. LAU**, Specialist in Intensive Care, Gleneagles Healthcare South Horizons

**Dr. Alastair P. Y. MAH**, Vice President of Medical Affairs, United Family Healthcare

**Dr. Eddie C. P. YUEN**, Deputy Hospital Chief Executive, Alice Ho Miu Ling Nethersole Hospital & Tai Po Hospital



## Sponsorship Opportunities

### Items for Sponsorship

	Sponsorship Item	Amount (HK\$)
1.	<b>Exhibition Booth</b> <ul style="list-style-type: none"> <li>- Each booth will be provided with a table covered with skirting and 2 chairs at the foyer, 1/F</li> <li>- 4 exhibitors' badges will be provided per standard exhibition booth.</li> <li>- Acknowledgement on website and eProgramme Book</li> </ul>	\$40,000
2.	<b>ePosters (Exclusive Opportunity)</b> <ul style="list-style-type: none"> <li>- Roll-up Banner or Signage, provided by the supporting partner and approved by the Organising Committee, may be displayed in the Poster Board Display Area.</li> <li>- Company logo will be displayed at the ePoster TV kiosks</li> <li>- Acknowledgement on website and eProgramme Book</li> </ul>	\$40,000
3.	<b>Lunch and Tea Breaks</b> <ul style="list-style-type: none"> <li>- Playing of 5-minute advertisement video during the lunch break.</li> <li>- Roll-up banner or signage, provided by the supporting partner and approved by the Organising Committee, will be displayed in the catering area.</li> <li>- Acknowledgement on website and eProgramme Book</li> </ul>	\$40,000
4.	<b>Coffee Machine or Water Station</b> <ul style="list-style-type: none"> <li>- Roll-up banner or signage, provided by the supporting partner and approved by the Organising Committee will be displayed next to the coffee machine / water station.</li> <li>- Coffee machine / water dispenser will be arranged by the Secretariat or the sponsor subject to the approval by the venue.</li> <li>- Acknowledgement on website and eProgramme Book.</li> </ul>	\$25,000
5.	<b>Badge Lanyard</b> <ul style="list-style-type: none"> <li>- Company's logo overprinted on the badge lanyard</li> <li>- Acknowledgement on website and eProgramme Book</li> </ul>	\$25,000
6.	<b>Name Badge</b> <ul style="list-style-type: none"> <li>- Company name and logo printed on name badges</li> <li>- Acknowledgement on website and eProgramme Book</li> </ul>	\$15,000
7.	<b>Education Grant</b> <ul style="list-style-type: none"> <li>- Support students to attend the Conference</li> <li>- Acknowledgment on website and in eProgramme Book</li> </ul>	\$20,000
8.	Advertisement in e-Programme Book (inside front cover)	\$20,000
9.	Advertisement in e-Programme Book (run-of-page)	\$15,000

### Notes:

The sponsorship will be handled on a first-come-first-served basis and subject to the final decision of HKCCM.

**Please feel free to contact the HKCCM ASM 2025 Secretariat for other industry support opportunities.**

### HKCCM ASM 2025 Secretariat

c/o International Conference Consultants Ltd.

Unit C-D, 17/F, Max Share Centre, 373 King's Road, North Point, Hong Kong

Tel: (852) 2559 9973 | Email: [ccmasm@icc.com.hk](mailto:ccmasm@icc.com.hk)



## Sponsorship Reply Form

Please return this Reply Form with appropriate payment to:

**HKCCM ASM 2025 Secretariat**

c/o International Conference Consultants Ltd.

Unit C-D, 17/F, Max Share Centre, 373 King's Road, North Point, Hong Kong

Tel: (852) 2559 9973 Email: [ccmasm@icc.com.hk](mailto:ccmasm@icc.com.hk)

Name of Company: \_\_\_\_\_

Contact person: \*Prof/ Dr/ Mr/Mrs/Ms \_\_\_\_\_

Family Name: \_\_\_\_\_ Given Name: \_\_\_\_\_

Position: \_\_\_\_\_

Department: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please indicate the choice of sponsorship package in the order of your preference. If the selected items are not available when your form is received, the Secretariat will contact you to discuss the alternatives.

Preference	ITEMS	SPONSORSHIP AMOUNT	SELECTION
	1. Exhibition Booth	\$40,000	<input type="checkbox"/>
	2. ePosters	\$40,000	<input type="checkbox"/>
	3. Lunch and Coffee Break	\$40,000	<input type="checkbox"/>
	4. Coffee Machine / Water Station	\$25,000	<input type="checkbox"/>
	5. Badge Lanyard	\$25,000	<input type="checkbox"/>
	6. Name Badge	\$15,000	<input type="checkbox"/>
	7. Education Grant	\$20,000	<input type="checkbox"/>
	8. Advertisement in E-programme Book (Inside front cover)	\$20,000	<input type="checkbox"/>
	9. Advertisement in E-programme Book (run-of-page)	\$15,000	<input type="checkbox"/>

### PAYMENT

We would like to settle the full payment of the above confirmed sponsorship by:

- ☐ Cheque (for Hong Kong dollars only) payable to “**International Conference Consultants Limited**”  
☐ Bank Transfer and request the Meeting Secretariat to provide the bank details.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

### Cancellation Policy

In the event of withdrawal of sponsorship, the College reserves the right to retain monies received unless the sponsorship is resold. Acceptance of sponsorship application will be subject to committee approval. The committee reserves the right to decline applications based on any association, direct or indirect, that does not uphold the objectives of the College.

*Thank you for your support.*